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主办单位
ORGANIZERS

中国珠宝玉石首饰行业协会
Gems & Jewelry Trade Association of China
国土资源部珠宝玉石首饰管理中心
National Gems & Jewelry Technology Administrative Center

协办单位
SPONSORS

宝之艺文化事业有限公司
P&E Jewelry Culture Express
立新国际展览有限公司
Neway International Trade Faors Ltd.
北京圣雅诗商贸有限公司
Beijing San Arts Exports & Imports Co., Ltd.

承办单位
MANAGER

北京中宝协展览有限公司
Beijing Zhongbaoxie Exhibition Co., Ltd.

支持单位
SUPPORTERS

上海钻石交易所
Shanghai Diamond Exchange
上海黄金交易所
Shanghai Gold Exchange



北京中宝协展览有限公司
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BEIJING

China International

中国国际

珠宝展

Jewellery

Nov.11-15,2010 Fair

China International Exhibition Center Hall 1/8

2010年11月11-15日

北京·中国国际展览中心一、八号馆

打造驰名品牌 共谋行业发展
Creating Renowned Trade Name, Seeking Cooperative Trade Development



中国国际珠宝展是由两大权威机构中国珠宝玉石首饰行业协会和国土资源部珠宝玉石首饰管理中心共同主办的专业珠宝展，作为国内三大珠宝展之一的中国国际珠宝展汇聚了来自15个国家和地区的知名的珠宝制造商、批发商、零售商和加盟商，是珠宝品牌宣传推广的最佳舞台，是商贸洽谈、交易的重要场所，更是珠宝企业家、设计师、鉴定师、业内专业人士共话趋势、寻求合作与发展的平台。已经成为国际备受瞩目，国内最具人气，业内最具影响力的珠宝行业盛会。

China International Jewelry Fair is co-organized by two authorized agencies: Gems & Jewelry Trade Association of China (GAC) and National Gems and Jewelry Technology Administrative Center (NGTC). As one of the three major gems and jewelry fairs in China Mainland, China International Jewelry Fair attracts the gems and jewelry manufacturers, wholesalers, retailers and franchisees from 15 countries and regions. The Fair provides decent environment for business matching and trading, and offers good opportunities for jewelers, designers, gems and jewelry examers and the related people, to conduct communication and cooperation. Now the Fair has attracted the attentions from all over the world market, and has become one of the most popular and influential jewelry fairs in China.

蓬勃发展的中国珠宝产业 The Flourishing Chinese Jewelry Industry

中国的经济快速发展，已经成为全球经济发展速度最快的国家之一。在全球经济危机的背景下，中国的奢侈品增长稳居世界最前列。

2009年珠宝玉石首饰销售总额达2200亿元人民币，成为全球最重要的珠宝消费市场。其中首饰用铂金达54.5吨，占全球首饰用铂金总量的75.5%；

黄金消费近500吨居世界第一；

钻石首饰消费总额达250多亿人民币，居世界第二；

白银首饰年消费达825吨；

红蓝宝石、水晶、仿真首饰等产品也越来越受到消费者的欢迎，销售额逐年上升；

具有悠久玉文化的中国是全球最大的翡翠市场；

中国是全球最大淡水珍珠产出国，占全球总量的95%左右，是世界珍珠贸易的最重要集散地。

中国是国际镶嵌首饰、半宝石和流行饰品的生产加工出口基地。

China economy has witnessed a fast development, and the growth rate ranks top among the world economy bodies. Even in the world economy crisis era, China's luxury consumption increase has exceeded those of other countries.

In 2009, China became one of the most important jewelry consuming market, and the gems and jewelry consumption here reached 220 billion RMB (32 billion USD). The market consumed 54.5 tons of platinum jewelry, taking 75.5% of the total consumption of the world market; 500 tons of gold, ranking top in the global market;

More than 25 billion RMB (3.6 billion USD) worth of diamond, ranking the second;

And 825 tons of silver jewelry.

In the recent years, the market has witnessed a steady increase in the consumption of ruby, sapphire, crystal

and fashion jewelry. China keeps the major jade market, and the biggest fresh water pearl producer, outputting 95% pearls of the world market, and acting as the most important hub for world pearl trade.

China is one of the major manufacturers and exporters of inset jewelry, gemstones and fashion jewelry.



北京的优势 The Previlidges of the Host City of Beijing

北京是中国的政治、经济、文化中心，是重要的传媒中心。

北京有足够大的市场空间和交易量，对全国有着重要的联系和带动作用，尤其是对东北、西北和华北有着重要的辐射作用。

展会规模 Varieties of Exhibits

展览面积：40000平方米 展位数量：2000个

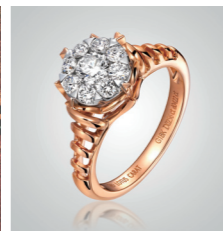
展品范围 Varieties of Exhibits

宝石：钻石、翡翠玉石、红蓝宝石、海蓝宝石、祖母绿、人造宝石、琥珀、珊瑚、猫眼、碧玺、欧泊等等。

首饰：珍珠首饰、钻石首饰、铂金首饰、白银首饰、黄金首饰、K金首饰、玉石首饰



其他：钟表、贵金属及宝玉石矿产品、珠宝首饰生产设备及工具、包装、道具、珠宝首饰检测及度量仪器、有关社团、专业媒体。



展商类别 Exhibitors

生产商、批发商、零售商、分销商、连锁/加盟商、代理商等。

Manufacturers, Wholesalers, Retailers, Distributors, Franchisees and Agent Dealers

宣传推广 Promotion

通过与中国、港澳台、日本、韩国、斯里兰卡、美国、法国、英国、伊朗、俄罗斯、泰国等120多家业内外媒体的通力合作，将分层次、分阶段的通过广告、访谈报道、专题节目等丰富多彩的形式来报道展览的全过程。

在珠宝专业媒体、公众媒体上刊登大量的展览会广告

通过网络定期发布展览及参展企业展品信息

We cooperate with more than 120 media from China Mainland, Taiwan, Hong Kong, Macao, Japan, Korea, Sri Lanka, the US, France, the UK, Iran, Russia and Thailand. The media report on the fair profoundly by varieties of forms, such as advertisement, interview and special subject.

Besides this, we issue the information of the fair and the exhibits of the exhibitors via websites regularly.

Beijing, as the political center, economy center and culture center of China, possesses the major media agencies in the country, which offers considerable potential for market development and trading. The city also plays a very important role in connecting the cities around and mobilizing the economy development of the said cities, especially those in North-East, North-West and North China.

Total Space: 40,000 s.q.m Booth Number: 2,000

Gems: Diamond, Jade, Ruby and Sapphire, Aquamarine, Emerald, Synthesized Stones, Amber, Coral, Cat's Eye, Tourmaline and Opal.

Jewelry: Pearl Jewelry, Diamond Jewelry, Platinum Jewelry, Silver Jewelry, Gold Jewelry, K-Gold Jewelry, Jade Jewelry.

Others: Watches and Clocks, Precious Metal Items, Gemmological Minerals, Jewelry Tools and Facilities, Packages, Props, Jewelry Testing Machinery and Measuring Instrument, Organizations and Media.

活动策划 Programming

主办方将利用其在珠宝行业的影响力、公信力及对行业发展的权威信息资源组织各种对行业具有指导意义的专题研讨会、论坛等规范引导行业的发展。

We would integrate our influence over the market, our credibility in the industry, and our authoritative information resource, and organize some constructive seminars and forums to regulate and guide the the market.

买家邀请 Buyers Invitation

经过多年积淀该展会已经拥有近3万多业内外忠实买家和观众，分别来自31个国际和国内30个省市自治区。为了为展商搭建更有效的商贸平台，主办方在展会期间还投入大量的人力和财力邀请国内外重要客户来展会采购。

After years of accumulation, we have built a database of 60 thousand so buyers and visitors from all over China and 31 countries and regions. In order to construct a more effective platform for the participants, we would put more force in the invitation of international and local buyers and visitors.